

# Assessing your digital needs

Each week, set aside some time to focus on one of these questions. You can complete your answers as individuals or as an organisation. Remember to discuss your answers with colleagues to make the most of this process.

## Why?

**What are your organisation's values and goals? Are they still the same as when the organisation started? Why do people care about what you offer?**

## What?

**What technologies are out there? What does your current offer look like? What are other heritage organisations doing with digital?**

## How?

What new technologies and information do you need? What digital skills and competences does your organisation need? What problems are you currently facing as an organisation, or what opportunities have you recently identified?

## Who?

Who is out there that can help? Where might you meet new contacts and other organisations with experience?